



## 2017 XXII UNITED STATES - SPAIN FORUM

Williamsburg, VA

### PARTICIPANTS AGENDA

#### Friday, September 22, 2017 – Morning

Attire: Casual – Comfortable Walking Shoes

7:30 am – 8:30 am

#### **Networking Breakfast *(RSVP Required)***

*Light Breakfast Served*

Location: Williamsburg Lodge - Room: Colony A, B, C

8:30 am

#### **Bus Departs Williamsburg Lodge**

Location: Arrival Hall

*(Please note it is approximately a 5 minute walk from the Williamsburg Inn)*

9:00 am – 12:00 pm

#### **Tour of Historic Jamestowne Williamsburg, VA**

9:00 am – 11:00 am

#### **MAREA Transatlantic Fiber Cable Press Announcement *(Invitation Only)***

Kings Mill Resort, Williamsburg, VA

#### Friday, September 22, 2017 – Afternoon

Attire: Business

12:30 pm

#### **XXII United States – Spain Forum Participants Arrive**

Location: Williamsburg Lodge

*(Please note it is approximately a 5 minute walk from the Williamsburg Inn)*

12:30pm

#### **Press-Availability (Senator Tim Kaine & Chairman José Manuel Entrecanales)**

1:00 pm

#### **XXII United States – Spain Forum Opening Remarks**

Location: Williamsburg Lodge - Room: Colony D&E

1:30 pm

#### **Session IA – Food and Wine: *Exchanging National Flavors***

Location: Williamsburg Lodge - Room: Colony D&E

#### USSC Speakers

**José Andrés**, World-Renowned Chef, Entrepreneur, Professor

**Tim Harris**, CEO & Co-Founder, La Tienda

*Don B. Harris, La Tienda Co-Founder in Audience*

Fundación Speakers

**Beltrán Domecq**, President, Regulatory Board of Sherry Wines

2:50 pm

**Short Break (10 Minutes)**

3:00 pm

**Session IB – Tourism and Technology: *Creating Opportunities for Cultural Connections***

Location: Williamsburg Lodge - Room: Colony D&E

USSC Speakers

**Roger Dow**, President & CEO, United States Travel Association

**Isabel Hill**, Director, National Travel and Tourism Office, United States Department of Commerce

Fundación Speakers

**Pau Sendra**, Founder and CEO, Waynabox

**Fernando de Pablo**, President of SEGITTUR Tourism and Innovation

4:25 pm

**End of Session IB**

**Friday, September 22, 2017 – Evening**

Attire: Cocktail

6:00 pm

**Group departs Williamsburg Lodge**

Fife and Drum Escort (Walking)

Location: Arrival Hall

*(Please note it is approximately a 5 minute walk from the Williamsburg Inn)*

6:20 pm

**Opening Reception for the XXII United States – Spain Forum**

Location: The Capitol at Colonial Williamsburg

Presentation of the Bernardo de Gálvez Award

8:00 pm

**Opening Dinner for the XXII United States – Spain Forum**

Location: Williamsburg Inn – Regency Dinner Room

*Special thanks to Altria for providing wine from Ste. Michelle Wine Estates*

*Please Note: Seating for the Forum dinner is open unless you've been assigned to the head table or a sponsor table.*

9:40 pm

**Cigar & Dessert Reception, Hosted by Tabacalera USA**

Location: Williamsburg Inn – East Lounge & Garden

10:30 pm

**End of the opening dinner for the XXII United States – Spain Forum**

**Saturday, September 23, 2017\***

Attire: Business

- 8:00 am **Buses Depart Williamsburg Lodge for Raymond A. Mason School of Business, College of William & Mary**  
Location: Arrival Hall  
*(Please note it is approximately a 5 minute walk from the Williamsburg Inn)*
- 8:30 am **Last Bus Departs Williamsburg Lodge for Raymond A. Mason School of Business, College of William & Mary**  
Location: Arrival Hall  
*(Please note it is approximately a 5 minute walk from the Williamsburg Inn)*
- 8:00 - 8:45 am **Light Breakfast Available at Raymond A. Mason School of Business, College of William & Mary**  
*Provided by La Tienda*
- 9:00 am **Session II – The Future of NATO: *Role of the US & Spain***  
Location: Raymond A. Mason School of Business, College of William & Mary – Brinkley Commons
- USSC Speakers  
**The Honorable James Mattis**, Secretary of Defense, United States of America
- Fundación Speakers  
**The Honorable María Dolores de Cospedal**, Minister of Defense, Spain
- 10:45 am **End of Session II**
- 10:45 am **Coffee Break**  
Location: Raymond A. Mason School of Business, College of William & Mary Brinkley Commons Foyer
- 11:15 am **Depart the School of Business for the Muscarelle Museum of Art**  
**Walking transition (5 min)**
- 11:30 am **Luncheon and Presentation: *Exploring Spain and the Spanish in Early America***  
Location: College of William and Mary Campus  
Muscarelle Museum of Art
- Speakers  
**Paul Mapp**, William E. Pullen Associate Professor, History, Interim Editor of Books, Omohundro Institute, College of William & Mary  
**Molly Warsh**, Assistant Professor, Department of History, University of Pittsburgh
- 1:00 pm **Depart the Muscarelle Museum of Art back to the School of Business**  
*Walking transition (5 min)*
- 1:30 pm **Session III - Infrastructure and Economic Growth: *Opportunities for US & Spanish Business Cooperation***  
Location: Raymond A. Mason School of Business, College of William & Mary Brinkley Commons Room

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\* A parallel program of cultural activities will be available from 10:00 am to 3:30 pm for companions on Saturday, September 23<sup>rd</sup>.

USSC Speakers

**DJ Gribbin** - Special Assistant to the President for Infrastructure Policy, National Economic Council

**Cathy Engelbert**, Chief Executive Officer, Deloitte LLP

Fundación Speakers

**Julio Gómez-Pomar**, Secretary of State for Infrastructures, Transportation and Housing, Ministry of Development

**Julián Nuñez**, President, Spanish Association of Construction and Infrastructure Concession Companies (SEOPAN)

- 3:10 pm **End of Session III**
- 3:10 pm **Depart the School of Business for College of William & Mary's Wren Building**  
*Walking transition (15 min)*
- 3:25 pm – 3:55 pm **Separate Fundación and USSC Member Meetings (Members Only)**  
Location: College of William and Mary's Wren Building  
USSC Room: The Chapel  
Fundación Room: The Great Hall
- 4:00 pm – 4:25 pm **Joint Members Meeting (Members Only)**  
Location: College of William and Mary's Wren Building - Room: The Great Hall
- 4:45 pm **Conclusion of the XXII United States – Spain Business Forum**
- 4:45 pm **Buses depart from College of William & Mary's Wren Building**

**Saturday, September 23, 2017 – Evening**

Attire: Cocktail

*Please note the reception and dinner will be outdoors on grass. Shoes with a heel are not advised.*

- 7:15 pm **Group departs Williamsburg Lodge**  
Fife and Drum Escort (Walking)  
Location: Arrival Hall  
*(Please note it is approximately a 5 minute walk from the Williamsburg Inn)*
- 7:30 pm **Closing Reception**  
Location: The Governor's Palace – Rose Garden  
  
Special Remarks by Governor Thomas Jefferson (Circa. 1779)
- 8:15 pm **Closing Ceremony and Dinner for the XXII United States – Spain Forum**  
Location: The Governor's Palace – Tented Lawn  
  
*Please Note: Seating for the Forum dinner is open unless you've been assigned to the head table or a sponsor table.*
- 10:00 pm **Group departs Governor's Palace for the Williamsburg Lodge**  
*(Please note it is approximately a 5 minute walk from the Palace to the Lodge)*

**Conclusion of the 2017 XXII United States – Spain Forum**